

Our County. Our future. For you, by you.

The journey starts here.



by you.

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by you.

Background

- Aim of Future Rutland: to develop a new shared vision for Rutland a set of common goals and aspirations based on the things that matter to local people
- Eight weeks of discussion with adults, young people, businesses and visitors –
 what they value about life in Rutland and what they want from the future
- Extensive engagement across all channels online surveys, direct mail, advertising, social media, in person (Zoom), telephone, through stakeholders
- Purpose: to gather enough feedback to develop a vision for the county which
 has legitimacy in the eyes of residents because it is firmly grounded in what
 people have told us is important to them, which can also be evidenced





Response

The Future Rutland Conversation ran from April to June 2021, during which time it generated the following response:

- A total of 2,022 people took part 1,557 adults who registered online, plus 465 children and young people who were not required to give their details
- These participants provided more than 4,500 responses across multiple themed surveys
- More than 1,000 contributions were made across nine online forums
- Some 250 people took part in live discussion events via Zoom
- Submissions received from Rutland County Councillors,
 Parish Councils and local partner agencies



For you, by you.

Process and next steps

- All feedback reviewed by an independent agency Rutland Community
 Ventures to provide impartial analysis
- Comments and data to be published at the end of June, together with a series
 of summary reports for each themed section purpose being to invite further
 feedback
- Any further feedback gathered will be used to shape draft vision for Rutland, which will be published in August to invite even more discussion and feedback, keeping residents and stakeholders involved in each stage
- Cabinet to receive the Draft Vision in September. Presented to Full Council in October





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Developing the Vision



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Developing the Vision

Future Rutland surveys

- 1. Your life in Rutland
- 2. Climate and Environment
- 3. Learning, skills, employment
- 4. Health and wellbeing
- Leisure and recreation
- 6. Getting around
- 7. Young people 0-10
- 8. Young people 11-16
- 9. Young people 16-18
- 10. Business owners
- 11. Visitors
- 12. Living in Rutland
- 13. Council services
- 14. Alumni
- 15. Keeping the conversation going

Summary reports

- Life in Rutland
- 2. Climate and environment
- 3. Leisure and recreation
- 4. Getting around
- 5. Health and wellbeing
- 5. Skills, Learning, Employment
- 7. Young people
- 8. Business
- 9. Visitors
- 10. Council Services

The Vision?

A set of common goals and aspirations based on the things that matter to local people.

Not a council document but a declaration of the kind of place residents want Rutland to be.

Belongs to residents but needs the support of local organisations and agencies in order to deliver change in areas that fall within their remit.

Stage one summary reports

- 10 summary reports in total, supported by raw data, feedback from initial eightweek conversation and submissions from stakeholders
- Each summary report contains:
 - Background
 - Methodology and how to view full date
 - o Demographics
 - Analysis of qualitative data
 - Analysis of quantitative data
 - How to provide further comment



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Headlines

- Rutland is felt to offer a high quality of life and is a safe place to live
- People believe that Rutland has a strong community spirit that comes from its size and the makeup of towns and villages – we have something special and unique here
- Rural life and the environment are key to many people's happiness and wellbeing
- Mixed views and concerns about how Rutland should meet its obligations in relation to housing and development while also retaining its rurality and character
- There is recognition that some change is needed in Rutland, particularly to meet the needs of young people
- Young people care about many of the same things as adults (safety, close communities, wildlife/nature and the rural environment) but want more for themselves and their peers
- The importance of good transport came through strongly throughout the conversation –
 access to healthcare, access to leisure, reducing our impact on the environment, giving
 young people freedom and independence
- Large appetite for culture and leisure activities, both inside and outside the county
- Access to healthcare is critical for many people experiences vary depending on location

by you.



What next?

- Publication of data and summary reports this week
- Encourage people to review the information and provide further comment if they think anything has been missed
- Gather and review all this feedback to begin shaping a draft Vision



